



US-Africa Diaspora Business Council (US-ADBC)

Advancing US-African Diaspora Business Development and US-Africa Trade

Platinum – \$15,000 - only 1 spot available \$15,000.00

- Verbal recognition of Platinum sponsorship - opening/closing of the festival
- Corporate signage on official Banner
- Logo and corporate message on the back cover page for on festival magazine
- Platinum sponsorship mention in all marketing materials including brochures
- Priority banner position on the web page and logo on posters and postcards
- Sponsor web link from the website **for one year**
- Exhibit or information booth at the Festival

Gold – \$10,000.00..... \$10,000.00

- Verbal recognition of Gold sponsorship - opening/closing of the festival
- Corporate signage on official Banner
- Logo and corporate message on inside back cover page for on festival magazine
- Gold sponsorship mention in all marketing materials including brochures
- Secondary banner position on the web page and logo on posters and postcards
- Sponsor web link from the website **for one year**
- Exhibit or information booth at the Festival

Silver – \$5,000.00 only..... \$5,000.00

- Verbal recognition of Silver sponsorship - opening and closing of the festival
- Corporate signage on official Banner
- Logo placement and corporate message on inside page of the festival magazine
- Silver sponsorship mention in all marketing materials including brochures
- Third banner position on the web page and logo on posters and postcards
- Sponsor web link from the website **for one year**
- Exhibit or information booth at the Festival

Bronze..... \$2,500.00

- Logo placement and 1/4 page for corporate message on program magazine
- Banner position on the web page and logo on posters and postcards
- Bronze sponsorship mention in all marketing materials including brochures
- Exhibit or information booth at the Festival