US-Africa Diaspora Business Council (US-ADBC)

Platinum – $15,000 - only 1 spot available .......................................................... $15,000.00
  • Verbal recognition of Platinum sponsorship - opening/closing of the festival
  • Corporate signage on official Banner
  • Logo and corporate message on the back cover page for on festival magazine
  • Platinum sponsorship mention in all marketing materials including brochures
  • Priority banner position on the web page and logo on posters and postcards
  • Sponsor web link from the website for one year
  • Exhibit or information booth at the Festival

Gold – $10,000.00........................................................................................................ $10,000.00
  • Verbal recognition of Gold sponsorship - opening/closing of the festival
  • Corporate signage on official Banner
  • Logo and corporate message on inside back cover page for on festival magazine
  • Gold sponsorship mention in all marketing materials including brochures
  • Secondary banner position on the web page and logo on posters and postcards
  • Sponsor web link from the website for one year
  • Exhibit or information booth at the Festival

Silver – $5,000.00 only................................................................................................ $5,000.00
  • Verbal recognition of Silver sponsorship - opening and closing of the festival
  • Corporate signage on official Banner
  • Logo placement and corporate message on inside page of the festival magazine
  • Silver sponsorship mention in all marketing materials including brochures
  • Third banner position on the web page and logo on posters and postcards
  • Sponsor web link from the website for one year
  • Exhibit or information booth at the Festival

Bronze.................................................................................................................. $2,500.00
  • Logo placement and 1/4 page for corporate message on program magazine
  • Banner position on the web page and logo on posters and postcards
  • Bronze sponsorship mention in all marketing materials including brochures
  • Exhibit or information booth at the Festival